

# Lori Payne - Breadbasket Zone Candidate for the At-Large Director



The Election Committee has deemed that Lori Payne is a member in good standing of USMS. The candidate has indicated she is planning to attend the HOD Meeting for this election year and, if elected, is planning to attend all HOD Meetings during her tenure in office.

The candidate was nominated by *Doug Hayden* and received letters of recommendation from *Rob Copeland* and *Jill Gellatly* in accordance with our Election Operating Guidelines.

The candidate provided the following responses on the Candidate Questionnaire/Consent-to-Run Form:

## Section Two: Candidate Qualifications

***I am a member in good standing of USMS in this election year:  Yes  No***

***I am planning to attend the HOD Meeting for this election year:  Yes  No***

***I am Planning to attend all HOD Meetings during my tenure in office:  Yes  No***

***I have attended more than 1 HOD Meeting in the past five years:  Yes  No***

***I am a resident and a member of the Zone from which I seek election (Director Candidates only):  Yes  No  N/A***

***Please list the USMS National HOD Meetings you have attended, including the dates of attendance:***

2006 (Detroit)      2012 (Greensboro)  
2007 (Anaheim)    2013 (Anaheim)  
2008 (Atlanta)    2014 (Jacksonville)  
2009 (Chicago)    2015 (Kansas City)  
2010 (Dallas)     2016 (Atlanta)  
2011 (Jacksonville)

I have attended uninterrupted since 2006.

## Section Three: Questions

***Why are you interested in this position and why do you believe you would be a good candidate?***

I have been a Breadbasket Zone member since 1991 and have seen tremendous growth within our zone and USMS. I am well versed in all areas of Breadbasket LMSC operation, having served as zone chair, local chair twice. I can contribute to the board with the experience that I bring as I have served on a number of varied committees and have a good feel of the demands and expectations of our zone.

With our vast zone, we work very hard to be in communication with all the LMSC's. Due to this, participation and membership has increased...we see it at convention where we are now well represented.

***What do you consider to be the major issues facing USMS now and in the future? As a person holding an elected position within USMS, how would you address these issues?***

Retention and growth continue to be areas to cultivate. With that we must deliver a message that USMS is for everyone, and market to all, not just the fitness swimmer, or not just to the competitor. There are numerous organizations we compete with, and we are just tapping our skills to make us better and more desirable than the rest. I believe our organization can't be stagnant and strategic planning for the future is where I can best assist.

***Please list USMS committees on which you have served. Include the dates you were on the committees and the names of the committee chairs under whom you served:***

Championship Barry Fasbender 2006-2008  
LMSC Development Doug Adamavich 2009-2011  
Recognition and Awards Sally Dillon/Ray Novitske 2012-present  
LMSC Development Paige Buehler 2014-present

***Please list any other experience that relates to your qualifications for the position.***

I have been a head college coach for the last two years, developing a brand new d2 program. I organize, budget, ( both operating and scholarship ), administration, scheduling and fundraising, travel, recruiting and practice.

I coach masters, and have coached young people for over 25 years. I know how to be part of a team, and be a team leader.

I've also assisted in the running of three national championships in the last four years.

***Please list any other information you would like included.***

I am a committed member at the local, zone and national level for many years. I am a level three certified masters coach. My degree is in sports management which has given me the skills to assess and be a problem solver. I participate in varied meetings at convention to continue my education while leading clinics and peer to peer teleconferences.

***Please write a short summary statement that will be posted on the display board with your photograph at the HOD Meeting***

I would be honored to help lead USMS into its future growth with long term planning and policies. As a 25 year member, with diverse experience within the organization, I see opportunity exists to promote our sport.

Elections Committee,

I would like to nominate Lori Payne for the Breadbasket Zone Director position.

Thank you,  
Doug Hayden  
MOVY LMSC Chair

Rob Copeland

April 26, 2016

Cheryl Gettelfinger  
Election Committee Chair  
U.S. Masters Swimming

It is my privilege to write this letter of recommendation for Lori Payne to be our next U.S. Masters Swimming At-Large Director from the Breadbasket Zone.

Through her work on numerous USMS national committees (Championship, Recognition & Awards, LMSC Development and Marketing) and with her experience as a Masters and college coach; I believe Lori possess the background, skills, aptitude and experience to serve as a contributing member of our leadership team. In addition, Lori has shown a passion for our sport and is a committed volunteer and leader at the local, zone and national levels.

Beyond her institutional knowledge of USMS and her leadership within and outside of Masters Swimming, Lori continues to be a role model of volunteer spirit.

In the years I've known Lori; she has always been positive force within Masters Swimming through her contributions within her club, the OZ-LMSC, the Breadbasket Zone, USMS and across the broader aquatic community. I am confident this spirit will continue to shine as Lori steps up to the next level of service leadership in U. S. Masters Swimming.

Lori will be an advocate for our members, a strong voice on the USMS Board and a vital member of our leadership team. I recommend Lori without reservation to serve on the Board of Directors as our At-Large Director from the Breadbasket Zone.

Very truly yours,

A handwritten signature in black ink that reads "Robert H Copeland". The signature is written in a cursive style with a large, prominent "R" and "C".

Rob Copeland  
U.S. Masters Swimming Board Member

p.s. The USMS ad hoc Election Committee has my permission to reproduce and distribute ther letter.

Cheryl Gettelfinger  
Election Committee Chair  
U.S. Masters Swimming

It is my pleasure to recommend Lori Payne for the office of At-Large Board Director- Breadbasket Zone. Lori has been involved with United States Masters Swimming ("USMS") in a volunteer capacity since 2006. Her increasing responsibility over the last nine years and passion for the sport of swimming make her an outstanding candidate for the VP- Community Services role. In 2012, Lori was awarded the Dorothy Donnelly Service award demonstrating her commitment and leadership to the organization.

At the National level, Lori has served on the Championship Committee, LMSC Development (Vice Chair 2009-2011), and Awards and Recognition. This diversity of committee volunteerism will enable her to successfully lead the organization at the Executive level. In addition to these committees, Lori is currently serving as the Breadbasket Zone Chair (second term), has served as Chair of Ozark Swimming for six years during two different terms and President of St. Louis Masters. These experiences at the National, Regional and Club level well position her for the next step of serving on the BOD and Executive Committee of USMS.

On the pool deck, Lori has been instrumental in the development of a brand new Division Two swimming program at Maryville University in St. Louis and coached summer league for over twenty-five years. She holds a Level 3 USMS coaching certification.

When you combine these contributions, with her Bachelor of Science in Sports Management, Lori has the perfect complement of experiences and talent to lead USMS into the future. Her enthusiasm and dedication for the sport of swimming are second to none.

Respectfully,

Jill Gellatly

At-Large Board of Directors South Central Zone

Note: I consent to this letter to be published.