

## Arkansas Masters LMSC Annual Meeting Minutes

Sunday, Feb. 25th, 2024 via Zoom

Byron called the meeting to order at 7:30pm. Those attending were Byron Shefchik, Bonnie Adams, Carie O'Banion, Scott Halliburton, Anita Parisi, Parker Touchton, Susan Torpy, and Tom Sherrill.

Introduction were made and newcomers (Susan and Tom) were welcomed.

### Byron reviewed accomplishments from 2023 for our LMSC:

- Labor Day Masters practice at Melvin Ford
- Facebook and webpage maintenance and newsletters
- Sanctions for 3 Little Rock meets, 2 Bentonville meets, and the Walmart Oz Mile

### Officer Reports:

- **Sanctions:** Byron reported that we approved several sanctions (as detailed above).
- **Vice Chair:** Bonnie organized the Swimmer of the Year voting process. She was the winner last year!
- **Secretary/Communications Chair:** Carie reported that she continues to submit any minutes to USMS, maintain the ARKM website, post to the Facebook page, and answer emails that are sent to her inquiring about swimming in Northwest Arkansas.
- **Treasurer:** Anita announced that she would like to resign from her post, but will stay on for up to 6 months to assist with the transition. She doesn't aggressively pursue people who are owed money from the LMSC, but she reimburses everyone who reaches out to her with valid expenses.

Anita reviewed the balance sheet and the actuals for 2023. We operated slightly in the red this year, but still this was below what we had budgeted.

Total revenue for 2023 was \$3,909.23. Most comes from our membership dues, but we had a small amount in donations and interest.

Total expenses for 2023 were \$4,293.71, and net loss for the year was \$384.

The Balance Sheet on 12/31/2023 for our LMSC shows total assets of \$18,942.96. The money market account balance is \$13,633.02 and the checking account balance is \$5,309.94.

- **Membership Coordinator:** Scott reported that the total membership for 2023 was 220, which was an all-time high. We have about ½ that number currently, but it will increase during the year. Scott also maintains the state/citizen records and he reported that he has spent a lot of time to keep those updated this year, especially with the January meets in Little Rock. He also spent considerable time rearranging the format of our records document.
- **Marketing:** Parker has created an Instagram page and has 19 followers with 2 posts. He is frustrated that he has not been able to get people to send him content and pictures to use in the posts. He has not spent any money on trinkets/swag yet, but will pursue that this year. He and Carie will work on the team page on Swimoutlet also.
- **Coaches Chair:** No report
- **Officials:** No report
- **Top Ten Recorder:** No report

#### **Old Business:**

Bonnie reported that the USMS Relay event was held in Houston last fall and she attended. This is a great networking opportunity, and she stated that it was good to hear from other masters groups around the country who have had success in their programs.

Scott reported that he attended the annual conference last fall. About 60% attended online, and about 40% in person. There was lots of debates and discussion regarding policies and rule changes, most of which centered around inclusion. This was the first in-person conference since Covid.

#### **Financial Review:**

Anita spent time running through all of the line items for our actuals of 2023 and budget for 2024. She again stated that we didn't dispense several budget items, with the largest being Club Development and Member Swag and General Promotion. We did spend \$750 on backstroke ledgers for UALR, and this item could technically be considered Club Development. Other expenses were close to their budgeted amount.

We then discussed our budget for 2024. Parker suggested allowing more funds to hire a photographer at a meet. In this regard there was a motion to increase the grant for events from \$100 to \$200. Motion passed. Anita stated that she thought we should keep the \$1000 budgeted for Club Development and Marketing next year. A motion

was made to increase the Hall of Fame reimbursement by \$100. Motion passed. Bonnie stated that she would like to attend a Level 3 coaching class, but seeing as how they are only currently being offered only in LA or Boston, our travel stipend might not be sufficient. A motion was made to add \$300 to the Coaches Training line item.

A motion was made to approve the proposed budget with the above revisions. Motion passed.

**New Business:**

Board positions for 2024 were discussed and Bonnie was approved as the new Chair, Susan Torpy as the new Vice Chair, and Tom Sherrill as the new Fitness Chair. Open positions include: Treasurer, and an Officials Chair. The board agreed to discuss these openings in the near future, and several names were suggested. A full slate of officers will be presented to the board for voting (via email) in the near future

Swimmer of the Year: Carie reported that we had 3 nominations: Calvin Schildknect, Jack Gooding, and Jack Gooding/Linda Bland (a dual nomination). It was decided not to offer a dual award. Carie will forward the written nominations to Bonnie who will create a poll to be sent out to our members.

**Next steps:**

Approve the minutes from this meeting via email after Carie completes them.  
Approve the slate of officers after a Treasurer is secured.

Meeting was adjourned at approximately 9:04pm.