



2016

2017

2018

Splashville Open Water Challenge

June 17th, 2018

- Third annual event - moving to mid-summer to avoid conflicts with other events & pair with another Nashville-area swim event
 - Inaugural event had 100+ participants
 - Second event had 120+
- Three race options
 - 5k - two lap
 - 2.5k - single lap
 - 800 meter



Safety was great with plenty of people watching the swimmers.
-2016 participant

Good course markings, good size of participants (I like that it's growing).
-2017 participant

I felt very safe in the water, it all felt very organized and well thought-through. Great snacks & coffee at the end!
-2017 participant

My first time participating in Splashville & I loved it! Thanks for a fun event.
-2017 participant

There was a SUP & kayaker nearby at all times so I felt safe. The fire boat & ambulance crew nearby were a good call.
-2016 participant

This was my first open water competition, so I was very happy with how I was "led" through every step.
-2017 participant

Good venue, well-organized, good kayak support.
-2017 participant

Love this event – great volunteers, good attitudes, nice course & accessible setting, like the low-key vibe & supporting environment.
-2017 participant

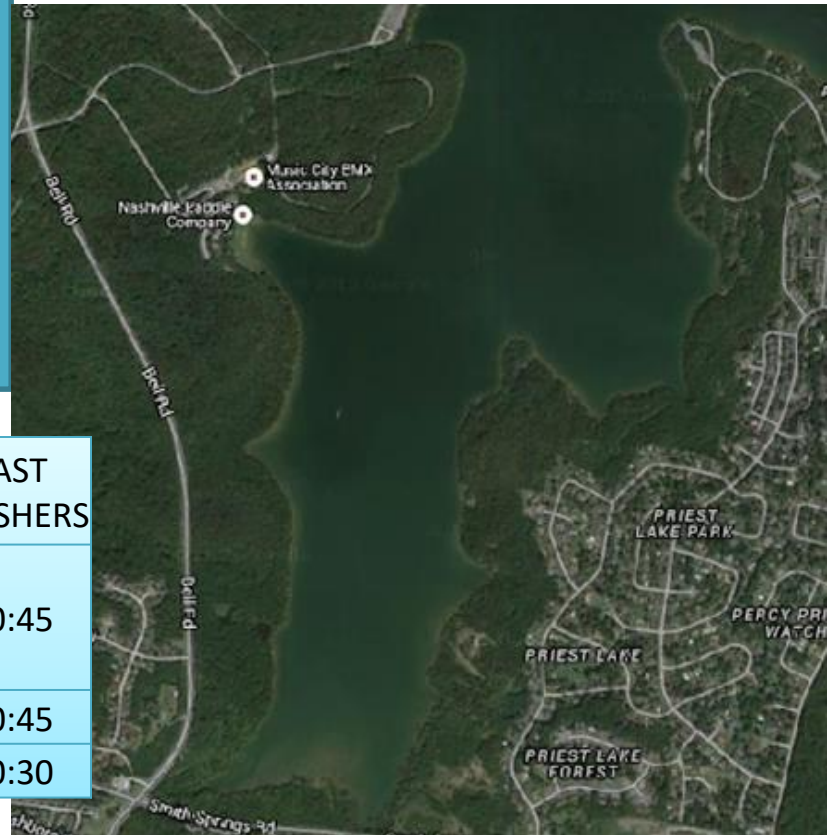
Loved the event! I'm not a fast swimmer, and it was a very non-intimidating atmosphere. Looking forward to next year!
-2016 participant

Can't say enough about the on-course support. They kept me going through my first ever super duper long swim.
-2016 participant

This made me stretch & accomplish something I had never done.
-2016 participant

Overall Course View

Approximate Swim Timeline



	START	FIRST LAP		FIRST FINISHERS	MOST FINISHERS	LAST FINISHERS
5k	8:00	FIRST	8:35	9:05	9:30-9:50	10:45
		MOST	8:40-9:00			
2.5k	8:30			9:05	9:10-9:30	10:45
800m	10:00			10:10	10:10-10:20	10:30

Course & timing are designed to minimize lake disruption

Smallest footprint possible & early morning start

- Boats have full access to all other portions of the lake, minimal/no interruption to ramp & fishing areas
- Swimmers can be easily protected in all areas of the course by motorized & non-motorized craft
- Ample parking & minimal resources needed
- Easy ingress/egress of park & no disruption for neighborhoods

MANAGEABLE RACE SIZE

- Event limits for entries in all distances – higher limits than actual expected participation
- Swimmers will be allowed to enter two events
- Limits will ensure race management plans will be successful for safety *and* timing
- Variety of distances allow athletes to pick the right race for their abilities
- Will attract swimmers from entire region – most will be able to drive in day of event if desired
- Nashville Aquatic Club is hosting an annual pool meet the day prior
- Timing on calendar positions event well as a mid-season event for many to test their fitness & as a “practice race” for others with longer events later on calendar



MAXIMUM SWIMMERS	
5k	100
2.5k	100
800m	100

REASONABLE PARTICIPANT COST

	Regular Entry	Late Entry	Race Day Registration
800m	\$30	\$40	\$50
2.5k	\$50	\$60	\$70
5k	\$60	\$70	\$80
Second Swim	\$10	\$15	\$15

- Registration fees are designed to cover cost of the event & provide a quality race experience for participants, not generate profit
- Cost has been compared against most other events in multiple states & is very competitive.
- 2018 proceeds will benefit the Nashville Dolphins!



SAFETY PLAN COMPONENTS

USMS SANCTION COMPONENTS

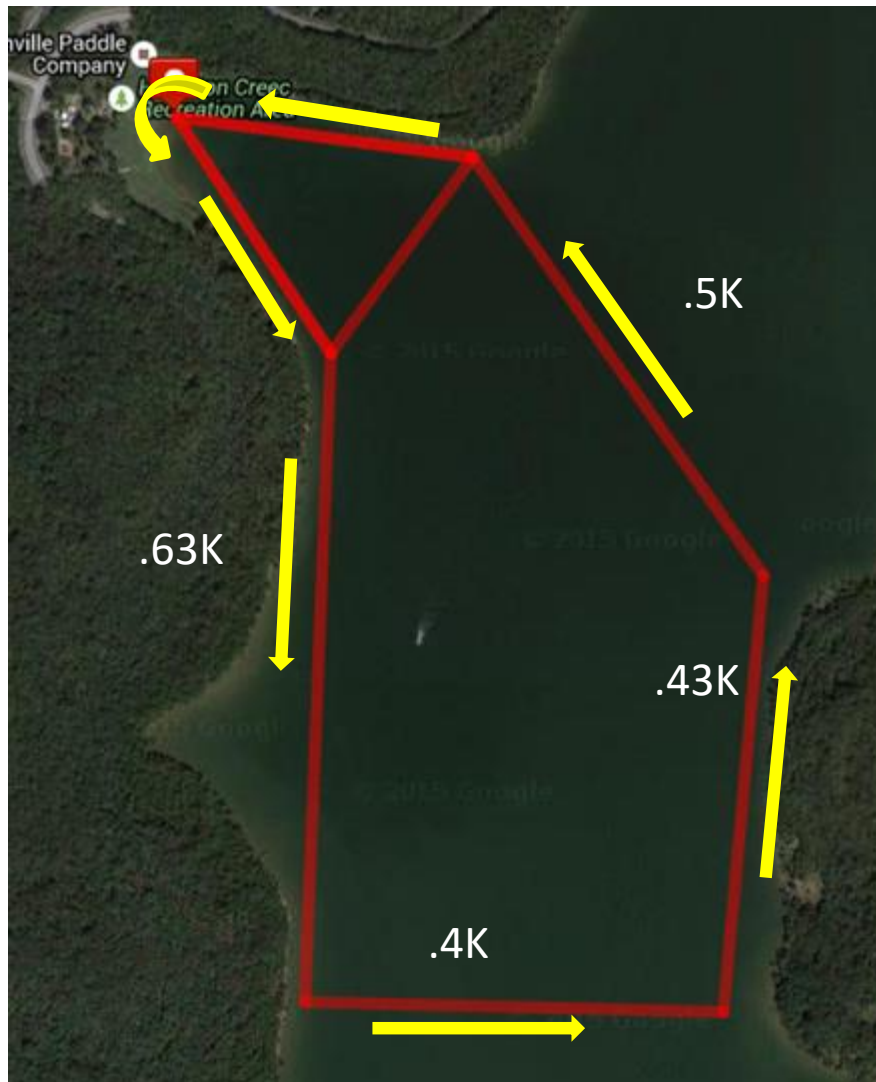
- Safety Director, Chief Referee, Medical Officer, On-Site Emergency & Safety Authorities
- Required pre-race technical & safety instruction
- Evacuation Plans (in-water & out-of-water, from incident to care)
- Weather Contingency Plans
- Communication Plan (pre-race, during & post-race for participants & personnel)
- Proof of Insurance for all motorized support craft
- Missing Swimmer Plan
- Local Emergency Resource Maps
- Water & Air Temperature Limits
- Water Quality Testing
- Safety craft ratio 1:20

Splashville Swim Specifics

- Different colored caps by race distance
- Participants numbered by race distance
- Participants counted for each event (numerical order entry) as entering water
- All events will have in-water starts
- Monitored, open warm-up area
- Both marine radio, closed-channel radio & cell communication available to all
- Perimeter course boats marked with Caution/Diver/Swimmer flags for other boaters' recognition

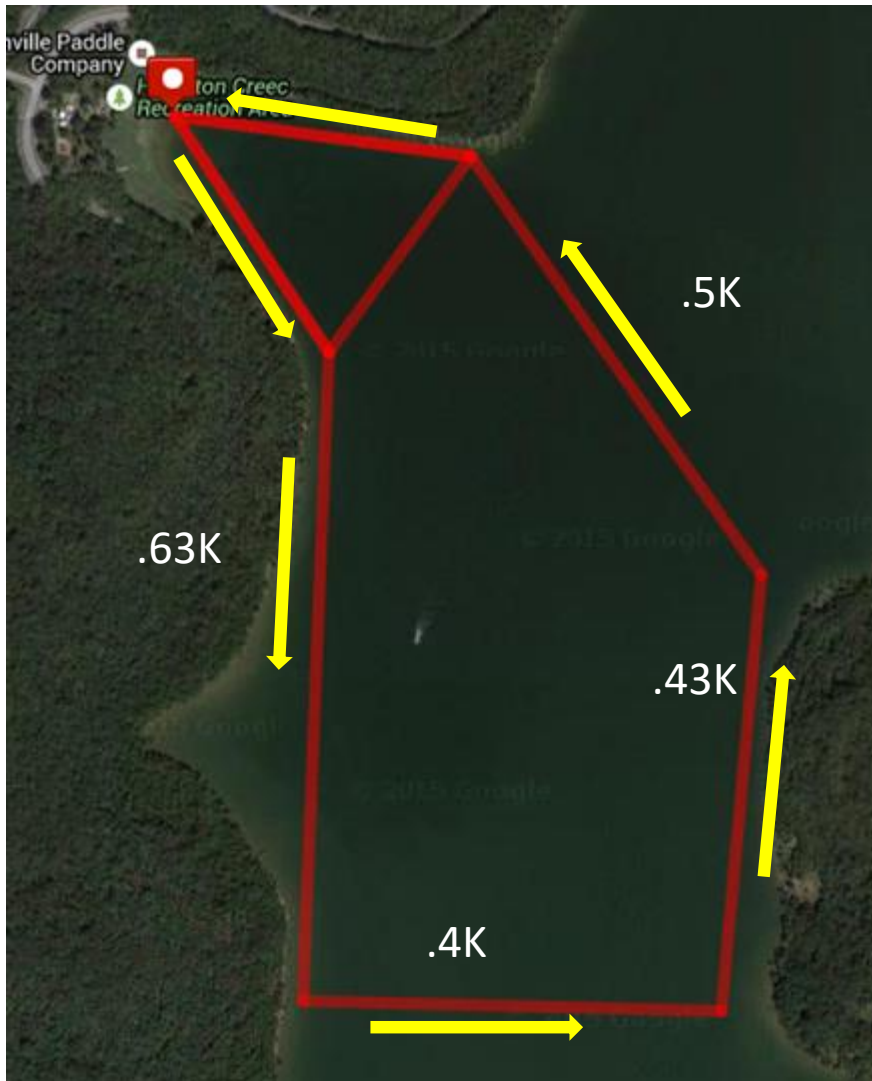


5K COURSE



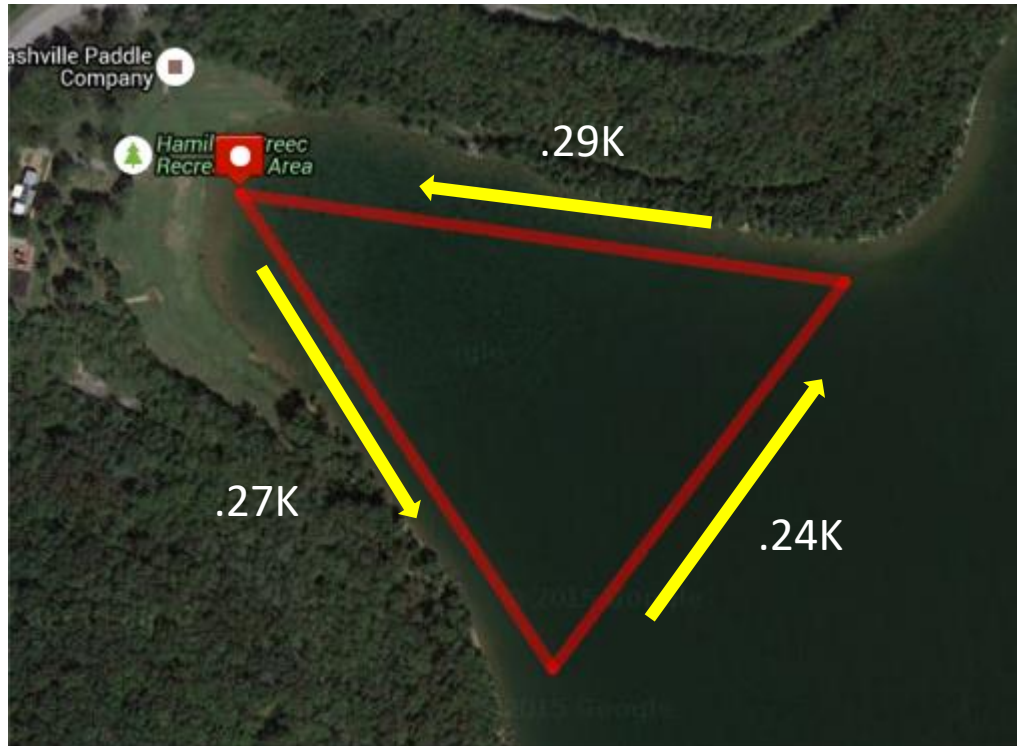
- ATHLETES WILL START IN-WATER FROM BEHIND AN IMAGINARY LINE AT THE “START” BUOY
- SWIMMERS WILL PROCEED AROUND THE COURSE IN A COUNTERCLOCKWISE FASHION, MAKING LEFT-HAND TURNS, KEEPING YELLOW COURSE BUOYS (NOT PICTURED) ON THEIR LEFT SHOULDER
- FROM FIRST YELLOW BUOY (800m TURN), SWIMMERS WILL VEER RIGHT TO FOLLOW SHORELINE & COMPLETE THE LONGER COURSE
- UPON COMPLETION OF FIRST LAP, SWIMMERS WILL MAKE TURN BACK AT THE “START BUOY” TO COMPLETE A SECOND LAP OF COURSE
- FINISH WILL BE ON LAND, USING TIMING MATS
- CARPET PIECES WILL BE PLACED TO MAKE IT EASIER ON BARE FEET

2.5K COURSE



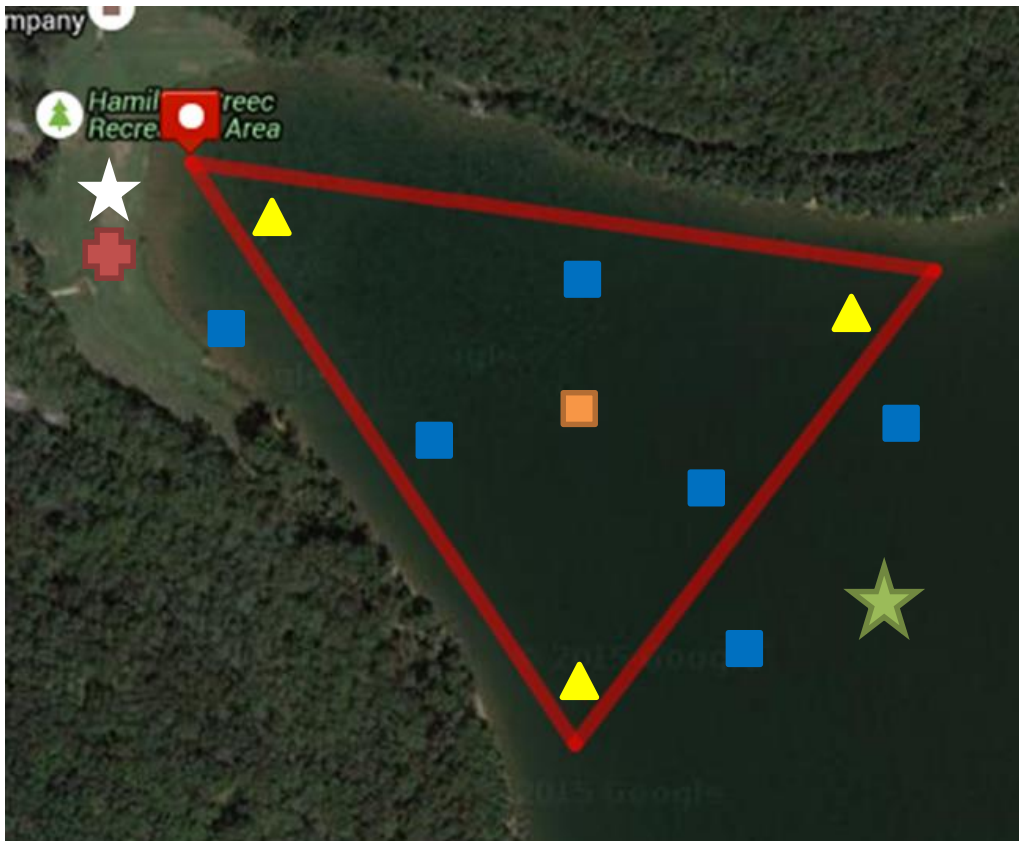
- ATHLETES WILL START IN-WATER FROM BEHIND AN IMAGINARY LINE AT THE FIRST BUOY
- SWIMMERS WILL BEGIN A SAFE DISTANCE FROM ANY 5K SWIMMERS BEGINNING 2ND LAP
- SWIMMERS WILL PROCEED AROUND THE COURSE IN A COUNTERCLOCKWISE FASHION, MAKING LEFT-HAND TURNS, KEEPING YELLOW COURSE BUOYS (NOT PICTURED) ON THEIR LEFT SHOULDER
- FROM FIRST BUOY (800m TURN), SWIMMERS WILL VEER RIGHT TO FOLLOW SHORELINE & COMPLETE THE LONGER COURSE
- FINISH WILL BE ON LAND, USING TIMING MATS
- CARPET PIECES WILL BE PLACED TO MAKE IT EASIER ON BARE FEET

800m COURSE



- ATHLETES WILL START IN-WATER FROM BEHIND AN IMAGINARY LINE AT THE FIRST BUOY
- SWIMMERS WILL PROCEED AROUND THE TRIANGLE IN A COUNTERCLOCKWISE FASHION, MAKING LEFT-HAND TURNS, KEEPING YELLOW COURSE BUOYS (NOT PICTURED) ON THEIR LEFT SHOULDER
- FINISH WILL BE ON LAND, USING TIMING MATS
- CARPET PIECES WILL BE PLACED TO MAKE IT EASIER ON BARE FEET

800m SAFETY PLAN



RESPONSE CHAIN – WEATHER EMERGENCY

1. RACE MANAGEMENT ALERTS POWER BOATS VIA RADIO & SWIM STAFF VIA AIR HORN
2. ALL NON-POWERED CRAFT ALERT SWIMMERS VIA WHISTLE & ESCORT/INSTRUCT TO NEAREST SHORE
3. RACE MANAGEMENT WILL DETERMINE IF RACE IS SAFE TO CONTINUE AND/OR POWERED BOATS WILL ESCORT ATHLETES BACK TO RACE START

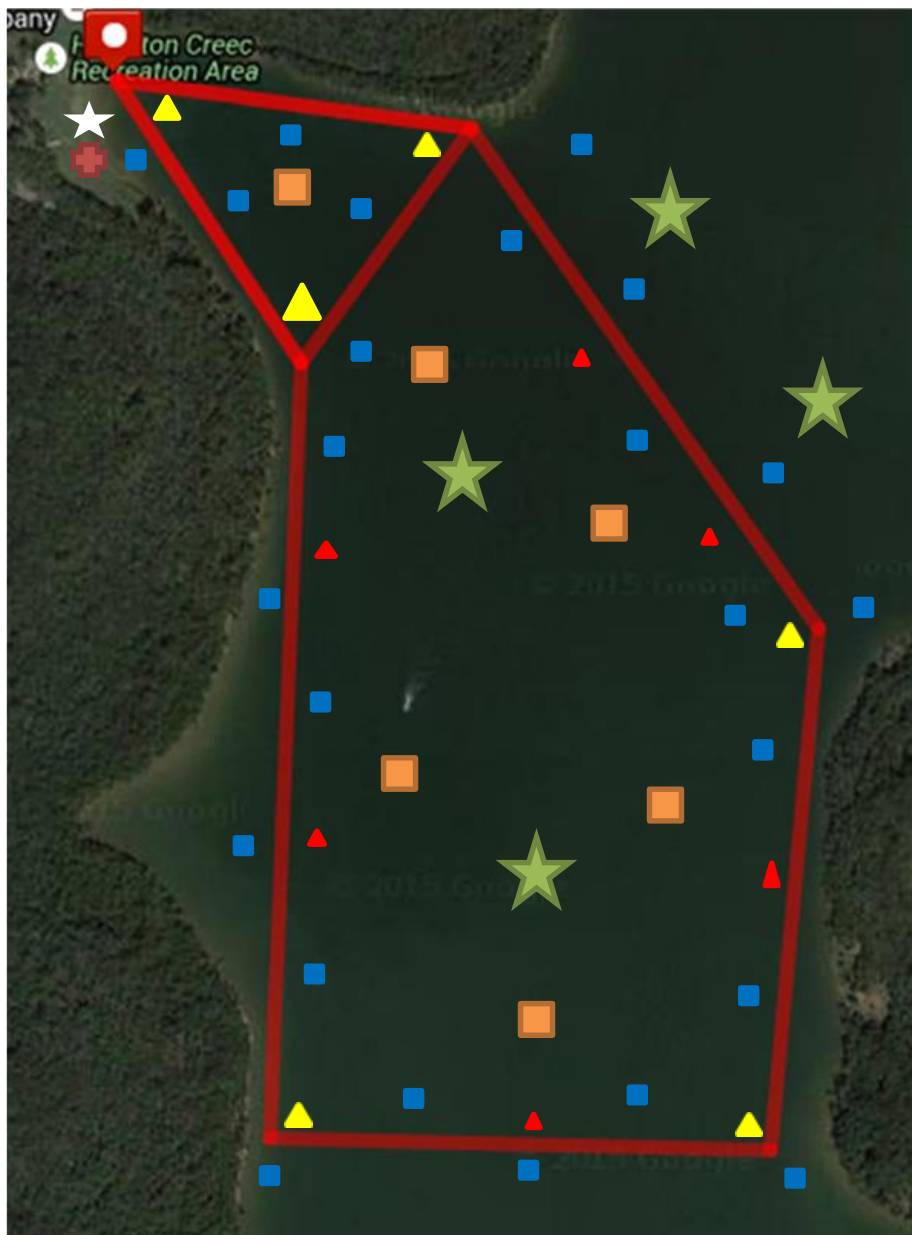
SAFETY PLAN

- GREEN STAR – POWERED BOAT – ALL WITH RADIOS TO COMMUNICATE
- ORANGE SQUARE – NON-POWERED COURSE MONITOR - WHISTLES
- BLUE SQUARE – NON-POWERED COURSE SUPPORT – WHISTLES
- YELLOW TRIANGLE – COURSE MARKER BUOY
- RED BALL – INTERMEDIATE BUOY
- RED CROSS – MEDICAL STAFF DURING SWIM
- WHITE STAR – SWIM COORDINATOR

RESPONSE CHAIN – MEDICAL EMERGENCY

1. NON-POWERED COURSE MONITOR – OBSERVE SWIMMERS, ALERT COURSE SUPPORT IN EMERGENCY, MOVE TO AID SWIMMER
 - OTHER MONITORS ADJUST COVERAGE AREA
2. NON-POWERED COURSE SUPPORT – OBSERVE MONITORS, ALERT POWERED BOATS IN EMERGENCY, STAYS IN POSITION UNLESS MONITOR NEEDS ASSISTANCE WITH SWIMMER
3. POWERED BOAT, ALERTS RACE MANAGEMENT & VOLUNTEER DIRECTORS IN EMERGENCY, MOVES TO & TRANSPORTS SWIMMER
 1. OTHER BOATS MOVE TO COVER AREA IF POSSIBLE

2.5K / 5K SAFETY PLAN



SAFETY PLAN

- GREEN STAR – POWERED BOAT (4+) – ALL WITH RADIOS TO COMMUNICATE
- ORANGE SQUARE– NON-POWERED COURSE MONITOR (6) - WHISTLES
- BLUE SQUARE – NON-POWERED COURSE SUPPORT (24) – WHISTLES
- YELLOW TRIANGLE – COURSE MARKER BUOY
- RED TRIANGLE – INTERMEDIATE BUOY
- RED CROSS – MEDICAL STAFF DURING SWIM
- WHITE STAR – SWIM COORDINATOR

RESPONSE CHAIN – MEDICAL EMERGENCY

1. NON-POWERED COURSE MONITOR – OBSERVE SWIMMERS, ALERT COURSE SUPPORT IN EMERGENCY, MOVE TO AID SWIMMER
 - OTHER MONITORS ADJUST COVERAGE AREA
2. NON-POWERED COURSE SUPPORT – OBSERVE MONITORS, ALERT POWERED BOATS IN EMERGENCY, STAYS IN POSITION UNLESS MONITOR NEEDS ASSISTANCE WITH SWIMMER
3. POWERED BOAT, ALERTS RACE MANAGEMENT & VOLUNTEER DIRECTORS IN EMERGENCY, MOVES TO & TRANSPORTS SWIMMER
 1. OTHER BOATS MOVE TO COVER AREA IF POSSIBLE

RESPONSE CHAIN – WEATHER EMERGENCY

1. RACE MANAGEMENT ALERTS POWERBOATS VIA RADIO & SWIM STAFF VIA AIR HORN
2. ALL NON-POWERED CRAFT ALERT SWIMMERS VIA WHISTLE & ESCORT/INSTRUCT TO NEAREST SHORE
3. RACE MANAGEMENT WILL DETERMINE IF RACE IS SAFE TO CONTINUE AND/OR POWERED BOATS WILL ESCORT ATHLETES BACK TO RACE START

Start/Finish Line Layout



- ATHLETES WILL START IN-WATER FROM BEHIND AN IMAGINARY LINE (RED DOTS) AT THE FIRST BUOY
- COURSE SUPPORT VOLUNTEER WILL BE STATIONED TO HELP FORM THE “START LINE” FOR SWIMMERS TO STAY BEHIND
- FINISH WILL BE ON LAND UNDER AN ARCH USING TIMING MATS
- TIMERS & RACE HQ WILL BE BASED TO THE SIDE OF THE FINISH LINE UNDER A TENT
- MEDICAL WILL BE PRESENT NEAR FINISH LINE
- CARPET PIECES WILL BE PLACED TO MAKE WATER ENTRY/EXIT EASIER
- SWIMMERS WILL LINE UP IN NUMERICAL ORDER TO ENTER SWIM IN ORDER TO BE COUNTED & CHECKED IN
- TIMING WILL BE MANUALLY BACKED UP WITH SWIMMER ORDER MANUALLY RECORDED UPON EXIT
- RESULTS WILL BE POSTED NEARBY BUT AWAY FROM HQ TENT

RACE SITE LAYOUT & PARKING



- VOLUNTEERS WILL BE ASSISTING WITH PARKING
- TENTATIVE LOCATIONS ONLY - RACE HQ, SPONSOR TENTS & FOOD TRUCK LOCATIONS SUBJECT TO CHANGE BASED ON NEED OR EASE OF ACCESS
- RACE HQ WILL BE ON GRASS WITHIN SIGHT OF START/FINISH FOR TIMING/COMMUNICATION



TENTATIVE EVENT DAY SCHEDULE

6:00	CHECK-IN / REGISTRATION / BODY MARKING
6:30 – 7:30	SAFETY CREW / LIFEGUARDS / OFFICIALS MEETINGS
7:00 – 7:45	OPEN WARM UP – INSIDE BUOYS ONLY
7:45	PRE-RACE MEETING (5K SWIMMERS)
8:00	5K START
8:05 – 8:15	SWIMMING AREA OPEN FOR WARM UP (INSIDE BUOYS)
8:20	PRE-RACE MEETING / STAGING ON BEACH (2.5K SWIMMERS)
8:30	2.5K START
9:50	PRE-RACE MEETING / STAGING ON BEACH (800m SWIMMERS)
10:00	800m START
11:00	COURSE CLEARED / AWARDS

- Pre-race athlete meetings are mandatory
- Possibly a Friday evening pre-race meeting, course briefing, packet pick-up & safety talk
- Non-motorized boats to be staged on shoreline by 6:30a
- Separate meetings & gathering for volunteers, including motorized & non-motorized safety
 - Response Chain
 - Communication Signals
 - Swimmer Awareness
 - Safety Skills
 - Course-clearing Procedure
- Goal is for entire event to be over & park to resume normal business by 12p